

# Global Orientations

Building a global mind- and skill-set  
through leadership immersions



# A Reality-Based Discovery of Leadership



In our fast-changing global world, developing and implementing business strategies across a wide diversity of stakeholders critically determines business performance. In this environment, leaders require a global perspective, fine-tuned skill sets, and elevated capabilities to meet the challenges of the evolving marketplace and workforce realities.

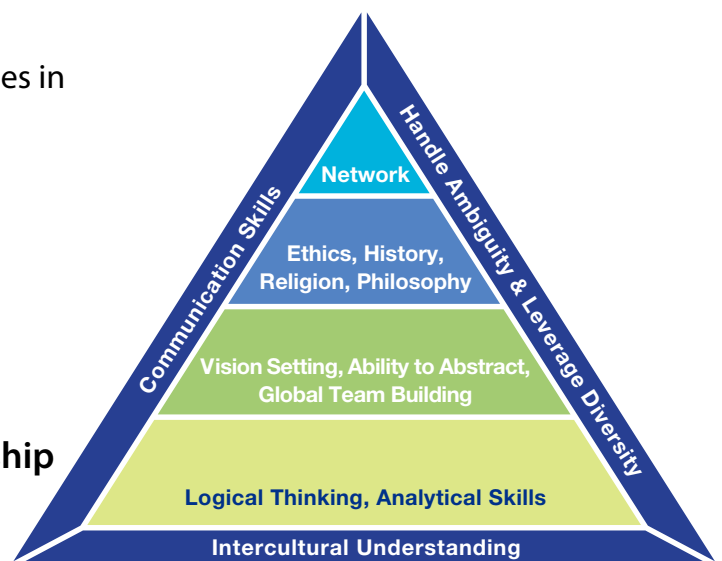
**Global Orientations** are leadership immersion programs focused on specific business regions. They provide interactive and experiential learning opportunities ideal for managers and executives who seek to:

- Gain practical insights into specific markets and leadership challenges
- Grow specific global leadership skills and cultural skills
- Design and execute competitive strategies

Participants discover specific keys to success and delivering results under challenging circumstances in a variety of different markets. Depending on individual objectives, they participate in only one or several Global Orientations programs for a customized, relevant, and cumulative development experience.



**Global  
Leadership  
Skills**



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# The Berlitz Difference

**We don't "teach" leadership; we enable a reality-based discovery of leadership through real-life challenges, cases and problem solving.**



### 100+ years of knowledge in building the practical skills

For more than 130 years, Berlitz has been enabling business professional to build practical skills required for global interactions through an immersion method.

### Combination with business leadership insights from around the world

We have combined this practical, methodical focus on skills with industry thought-leadership from around the world to create a unique global leadership development experience.

### Reality-based immersion through the worldwide resources of Berlitz

This experience combines the best of academic insights with the practical, reality-based immersion philosophy possible only through the worldwide resources of Berlitz.

## Benefits

### Personalized development

The coaching and assessment components of Global Orientations provide participants with a highly personalized experience that is focused on specific developmental goals and objectives.

### Flexibility

Being able to leverage only one or combined multiple immersion experiences into a cumulative development process provides both participants and organizations with flexible options to address leadership development needs.

### Relevance

With the changing global business environment, Berlitz will continuously add other Global Orientations destinations to the portfolio, thereby offering relevant global leadership development options.

### Customization

While Global Orientations is a public offering, specific leadership immersions can be customized to address specific global leadership challenges of an organization.

## Learning Path & Components





For further details and upcoming programs, please contact:

### **Global Orientations Program**

Email: [globalorientations@berlitz.com](mailto:globalorientations@berlitz.com)

Website: [www.berlitz.com/globalorientations](http://www.berlitz.com/globalorientations)

### **About Berlitz**

Berlitz Corporation is a global leadership training and education company headquartered in Princeton, U.S.A. and Tokyo, Japan. With a strong global presence, Berlitz has more than 550 locations in over 70 countries. Founded in 1878, Berlitz has long been established as the world's premier provider of language and cross cultural training services. Today Berlitz offers a comprehensive portfolio that includes communications skills development, global leadership training and scalable customized business solutions enabling individuals and organizations to leverage diversity through inclusive leadership, and work and lead successfully in today's complex global marketplace.